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FROM DEPARTMENT OF ADVERTISING AND PUBLICITY, EDUCATIONAL FILM EXCHANGES INC., 370 SEVENTH AVE., NEW YORK CITY



Advertising and Publicity Letter No. 4526

June 16th, 1925

"WAKE UP"

Release No. 190

Cameo Comedy

with Cliff Bowes Bidie Holson Virginia Vance Zelms O'Heal

Directed by Albert May

Eddie is the strong man in a tank-town vaudeville circuit act that played everything in the country except the United Cigar Stores. Zelms is the other half of the set. Although she's beautiful but dumb, still she's the brains of the party.

Eddie's talent all lies below his mack and this fact is clearly demonstrated when he tries to pile all of his strong-man weights and dumbbells on to a Ford that apparently hauled ammunition at Gottysburg. The flivver collapses like a robin's egg under an elephant's heel.

While the car is gotting fixed up Eddie hunts up more ammement. He finds it when he gots curious about the duties of an African dodger at a sideshow and stops a dosen baseballs with his coment dome.

Finally they reach their new love nest where they are resting before their jump between San Diego and Home. To keep in trim, Eddie practices with the weights.

On the other side of the house lives Cliff and Virginia who have picked out a quiet spot for a honeymoon. But Eddie is careless with his half-ton playthings and the veudevillians break everything in the apertment, including the lease.

Eddie Welson is a distinct find. His work in these Comes Comedies presents a new character to these comedies. Zelma O'Heal is also a clever comedianne and the combination of Bowes, Vance Welson and O'Mesl make this Campo a very acceptable release.

JUN 26 1925

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